



PSG INSTITUTE OF TECHNOLOGY AND APPLIED RESEARCH

Neelambur, Coimbatore - 641062



17.12.2023

Report on Nurture the Nature event by Eco-Club.

On October 14, 2023, Nurture the Nature event was conducted by Eco-Club, as a part of this event, Students were divided into six groups. Each group conducted an ecological survey and offered possible solutions at SITRA area which will be submitted to Govt. of Tamilnadu by Environmentalist Foundation of India. Also, a tree plantation and tree maintenance activities were done by the students. This event was made possible through the collaborative efforts of the Eco-Club and Environmentalist Foundation of India, aimed at fostering environmental consciousness and community engagement.

The event took place at Kovai Vanam, Sowbhagya Nagar, Coimbatore, where the existing saplings were lovingly nurtured and a multitude of seed balls were meticulously planted. This initiative contributed significantly to the local ecosystem's well-being.

A total of 40 dedicated volunteers, representing PSG iTech accompanied and coordinated by Dr.A.Kumaravel (Eco-Club In-charge) came together to participate in this meaningful event. The event demonstrated the power of collective action when it comes to environmental conservation



Students doing dweeding activity at Sowbagiya nagar, SITRA, Coimbatore



Students participating in “Nurture the Nature” programme on 17.12.2023.